Narratives in Design - toolkit

Silvia Grimaldi
where it comes from
D&E conference 2012
submitted reworked version of my
RF3

Had lots of interesting conversations
that started quite a few longer term
partnerships

One of these was with Steven
Fokkinga

TU Delft Study Trip
November 2013

Steven organised the workshop inviting also Ioana, and organising a series of meetings with researchers at Delft about the project as well as skype meetings with other researchers.

“PhD car wash” for our individual PhDs as well.

Presented this project and our PhDs at the end of the third day to the ID Studiolab in TU Delft.

Steven Fokkinga
Delft University of Technology,
The Netherlands
s.f.fokkinga@tudelft.nl

Ioana Ocnarescu
Alcatel-Lucent Bell Labs
France
ioana.ocnarescu@gmail.com
Then continued to work through Google Hangouts to write paper

Paper submitted to CHI 2013 (not got in) and to DPPI 2013 (got in)

Great feedback there - decided to bring it further. Steven and Ioana were busy getting their PhDs, so I carried it further

Narratives in Design Toolkit

2014

reframed the project from a paedagogic and research point of view - the idea is that it should be a tool for designers to aid in the design process.

Research project grant from LCC to turn it into a toolkit and test it
Testing the Toolkit

2014

with:

MA Narrative Environments, CSM
MDES Service Design Innovation, LCC
MA Information Experience Design, RCA
MA Graphic Design, LCC
Workshop, Ateliers UX, FLUPA, Paris
Design Fictions course for MA Design students, Kolding Design School, DK

basis of Erasmus teaching exchange with Kolding Design School, DK
Next steps

2014

The original paper was reworked into 2 chapters for my confirmation document (practice review and part of the literature review).

Journal paper (in progress).

Promote it to be used on courses.
Narratives in Design - toolkit

Who (creator and audience)

When (design process or user experience)

Where (internal to artefact or external)

Why (what does the narrative do or achieve)

What (what type of narrative is used)
Dunne and Raby
Nipple Chair
part of the Placebo Project
Dunne and Raby
Nipple Chair
part of the Placebo Project
Dunne and Raby
Nipple Chair
part of the Placebo Project

WHEN
In the design process
In the user experience
Dunne and Raby
Nipple Chair
part of the Placebo Project
Dunne and Raby
Nipple Chair
part of the Placebo Project
Dunne and Raby
Nipple Chair

part of the Placebo Project
Examples to analyse in the workshop
Studio Weave
Freya and Robin
Gaver, Dunne, Piacenti
Dream Recorder

part of the Cultural Probes
Glenn and Walker
Rubber Band Gun

part of the Significant Objects Project
My Other Half
Narratives in Design - toolkit

More info at https://narrativesindesign.wordpress.com/

Any questions or comments or to order toolkits to use in your classes s.grimaldi@lcc.arts.ac.uk

Original paper at https://www.academia.edu/4506199/
Narratives_in_Design_a_study_of_the_types_applications_and_functions_of_narratives_in_design_practice