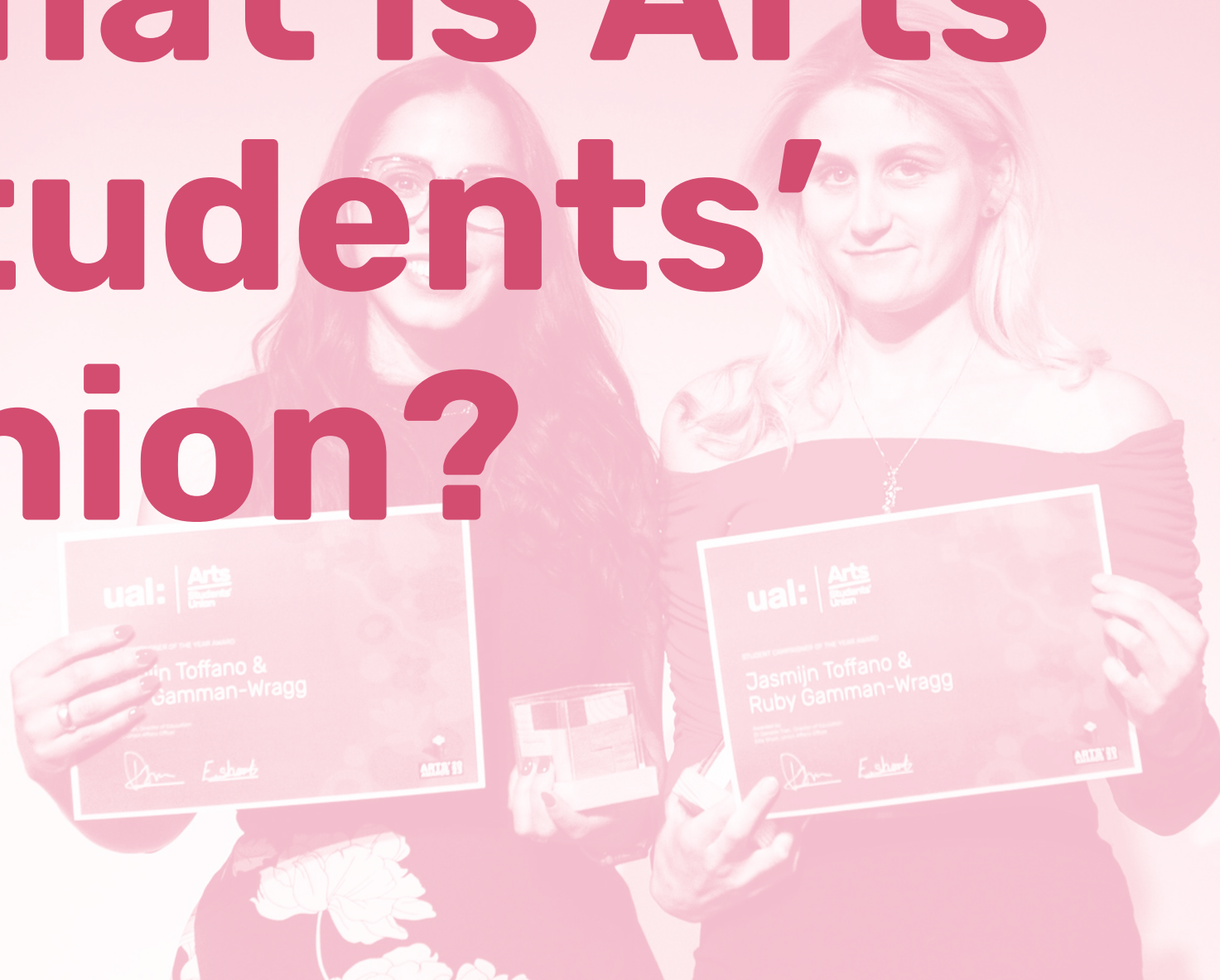




Welcome to Arts SU

What is Arts Students' Union?



What does this cover?

**Policy and
Research**

Student Advice

**Community
Development**

**Representation
and
Democracy**

**Creative
Professional
Development**

**Commercial
and Retail
Services**

Not what.... But why?

“Arts SU exists because we believe in the power of students to create transformational change and experiences.”



Our Values

We are Student-Focused

We are daring

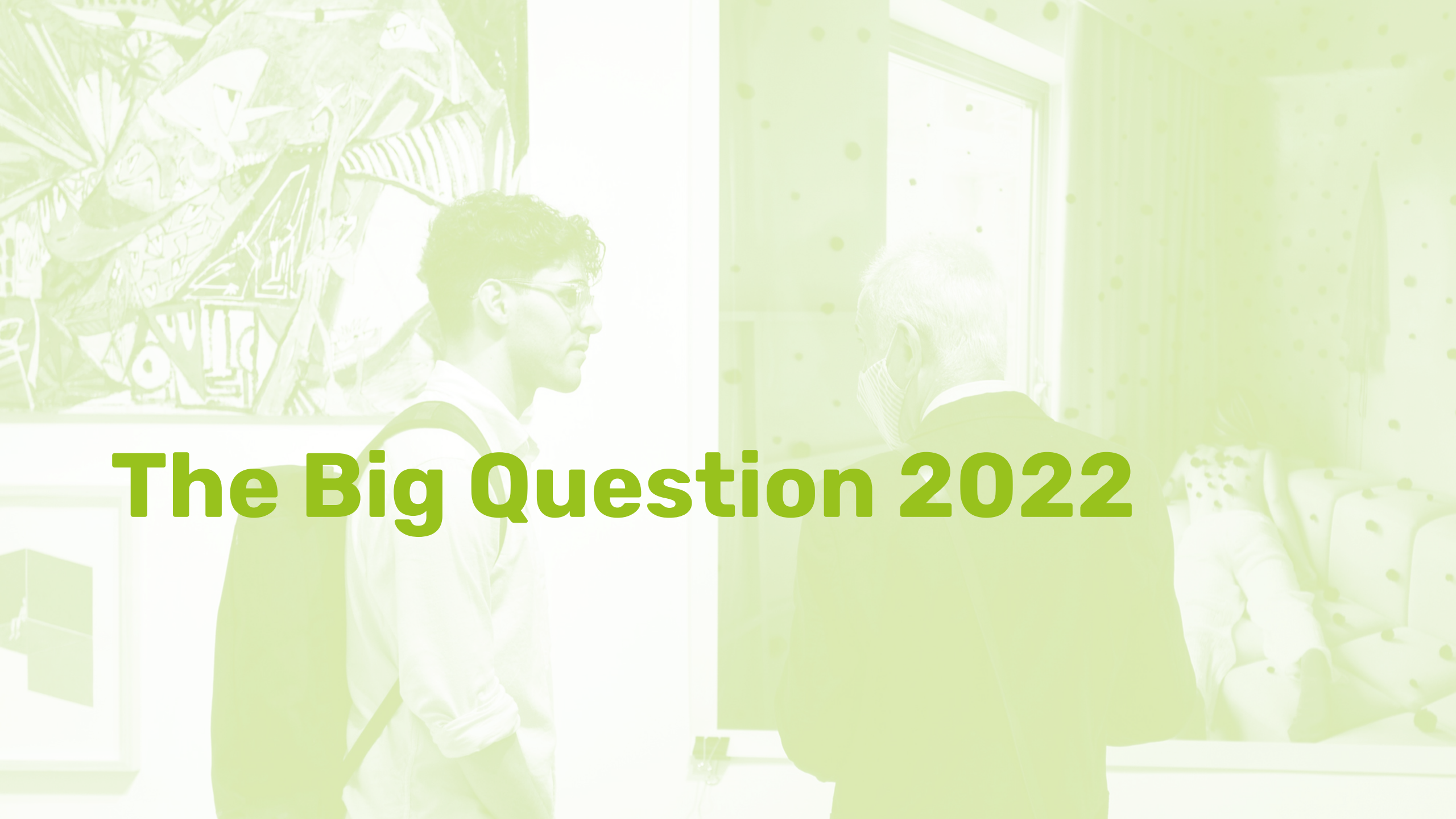
We are collaborative

We are supportive

We are committed to equity and social justice



Why is any of this important?



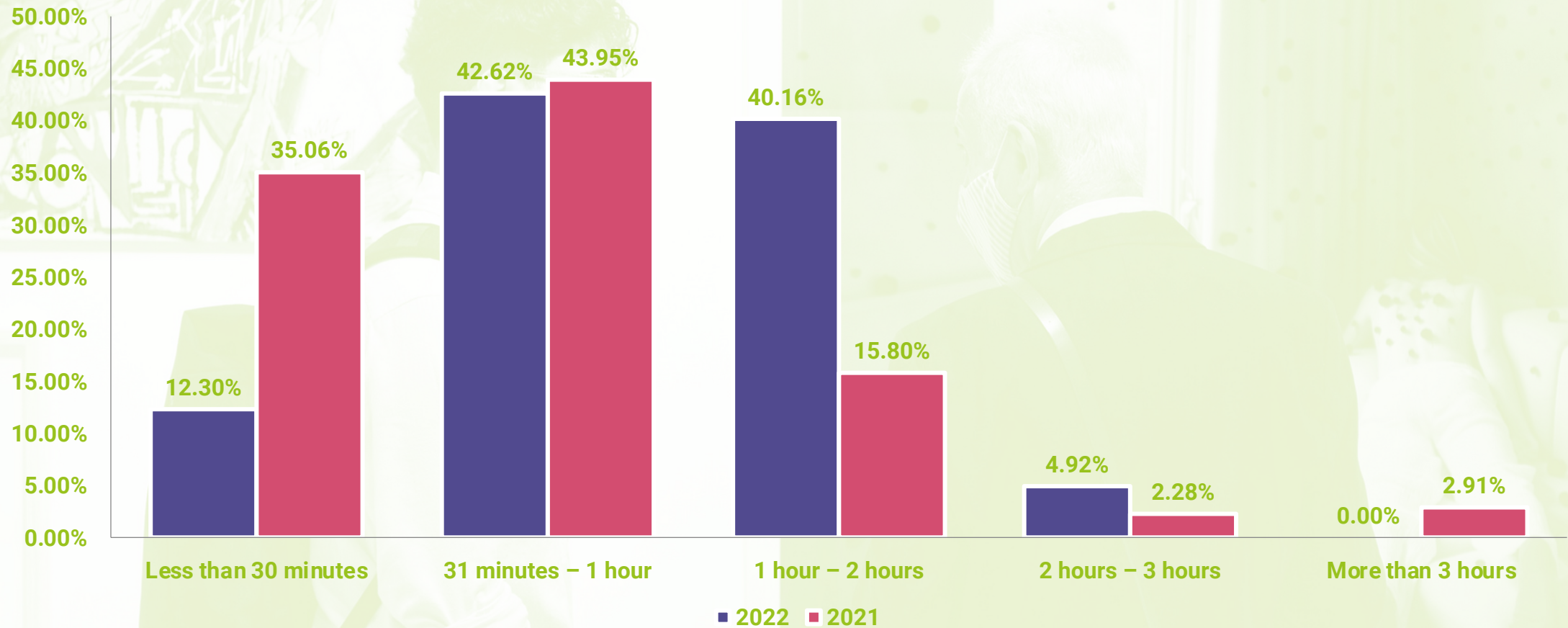
The Big Question 2022



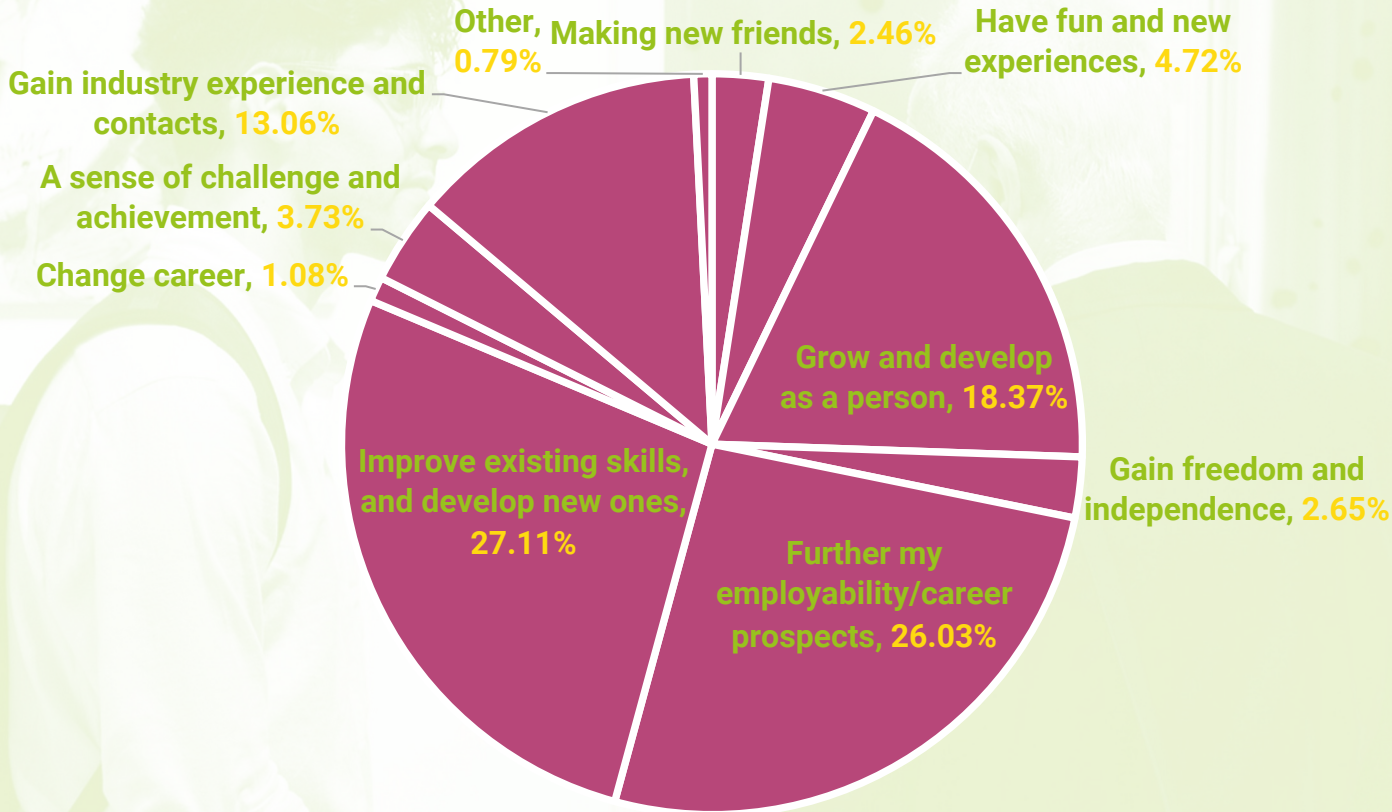
Questions on:

- About you
- Motivations and Aspirations
- Student and University Life
- Entertainments and Events
- Careers and Employability
- Community and Identity
- The Students' Union (SU)

On average, how long does it take you to commute to your college and home?



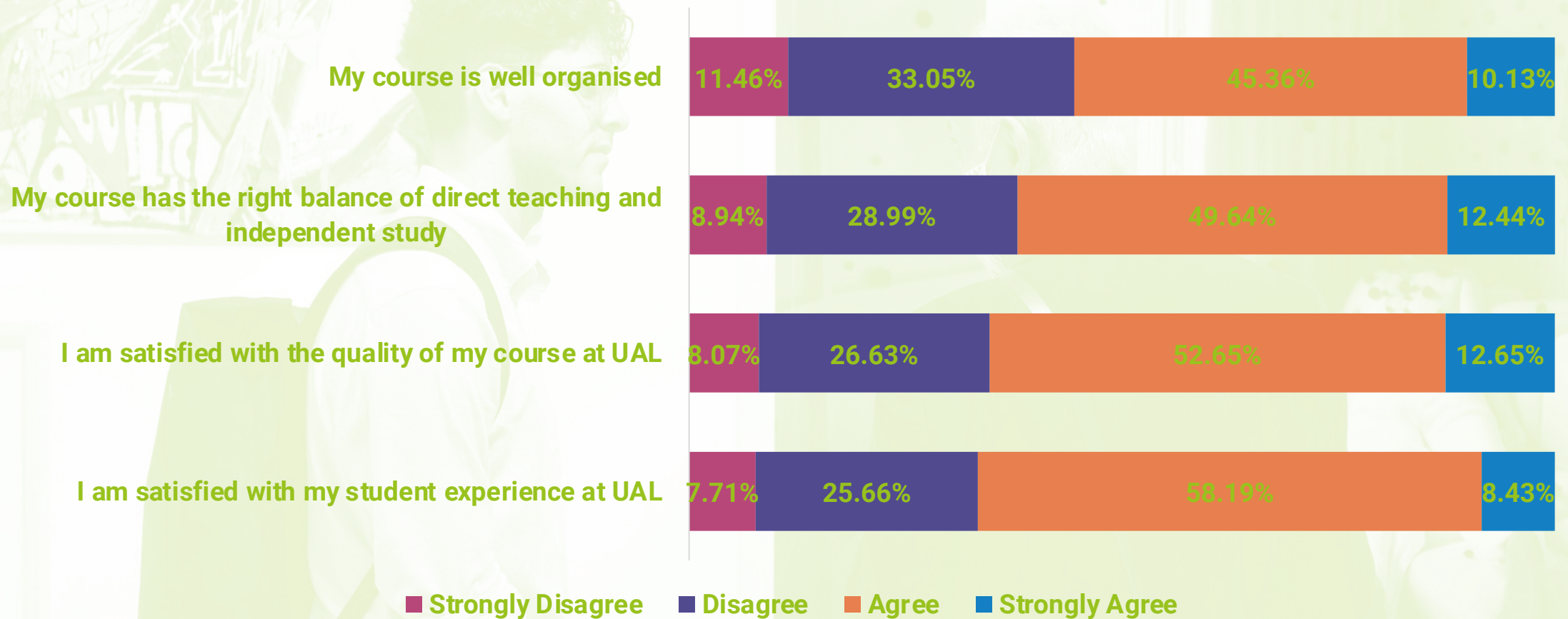
What are you hoping/had you hoped that your time at UAL helped you to achieve?



What support or opportunities should be provided to enhance your career and employability prospects?

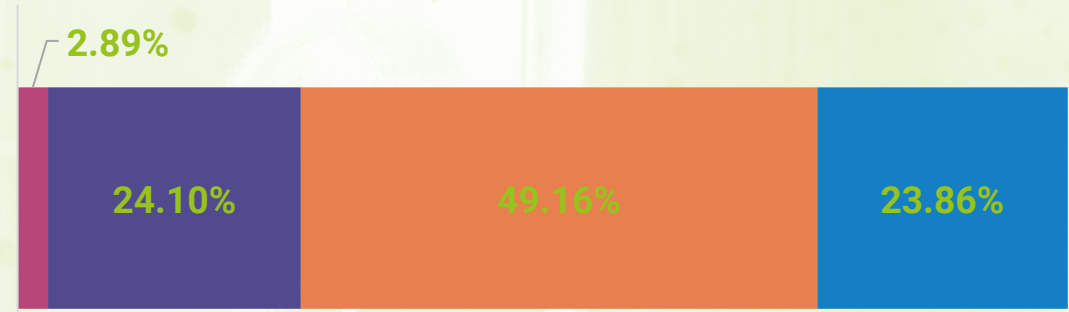
- *"A system where we get to pick our interests first and receive notifications pertaining to those would be great. With the hectic MA coursework it's hard to distil the seminars/workshops regarding career paths when put across in a generic way."*
- *"talks on jobs and careers that are linked to your course. what other people go on to do. what other jobs you can get that aren't directly linked to your course but still have transferable skills. how to start looking for jobs"*
- *"I believe lecturers are a student's first point of contact, a lot of students don't know that these events are taking place, if lecturers were able to notify them during class more people would be aware of them."*
- *"(Internship) Fairs on campus"*
- *"I believe the prospects career-wise at UAL are very well kept up to date with the creative industry needs. Though, I would like more chances to apply to support putting up an artist's exhibition show."*
- *"More information regarding future PHD pathways"*

To what extent do you agree/disagree with the following statement?

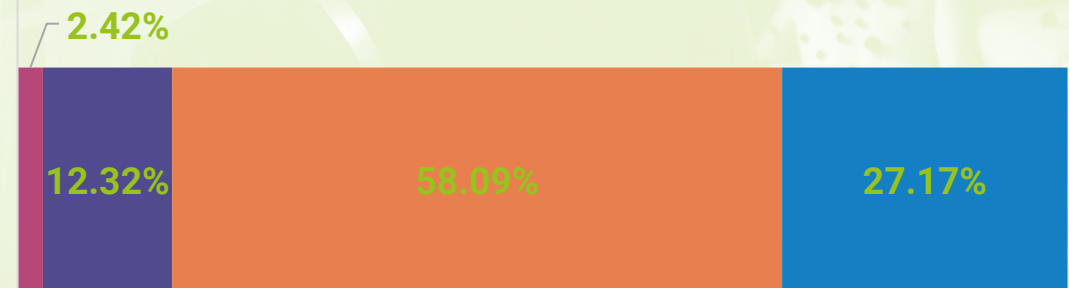


To what extent do you agree/disagree with the following statement?

I feel supported in my learning

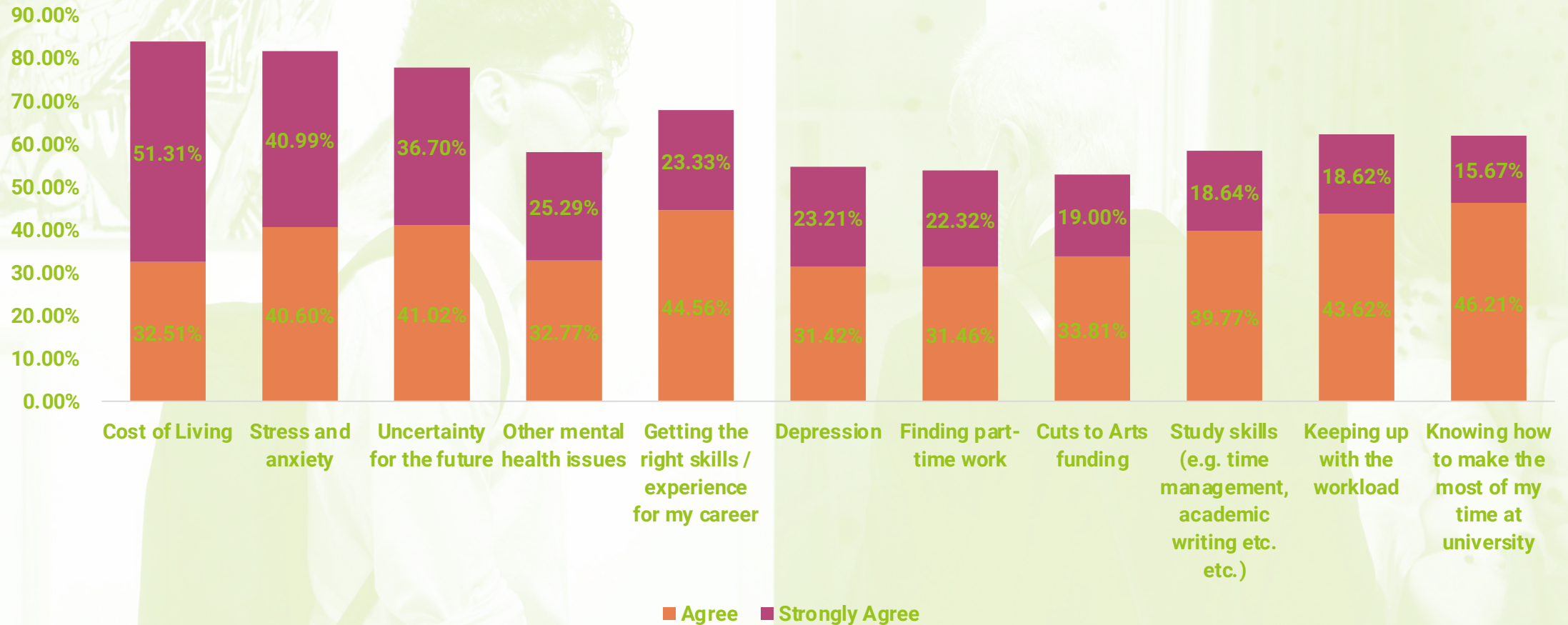


During my studies, I feel able to express my ideas, opinions, and beliefs

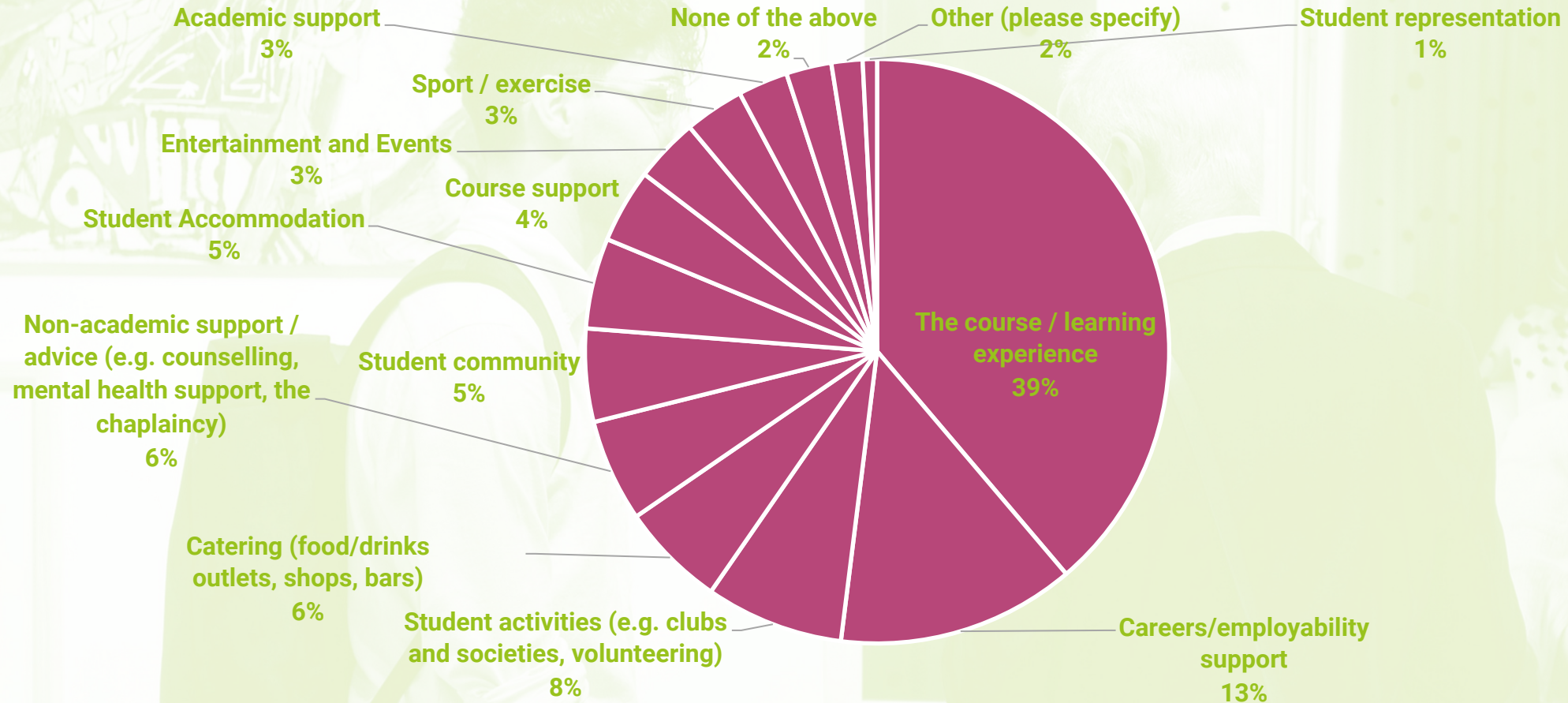


■ Not at all well ■ Not very well ■ Well ■ Very well

During your time at university, which, if any, of the following has had a significant negative impact on your personal wellbeing?



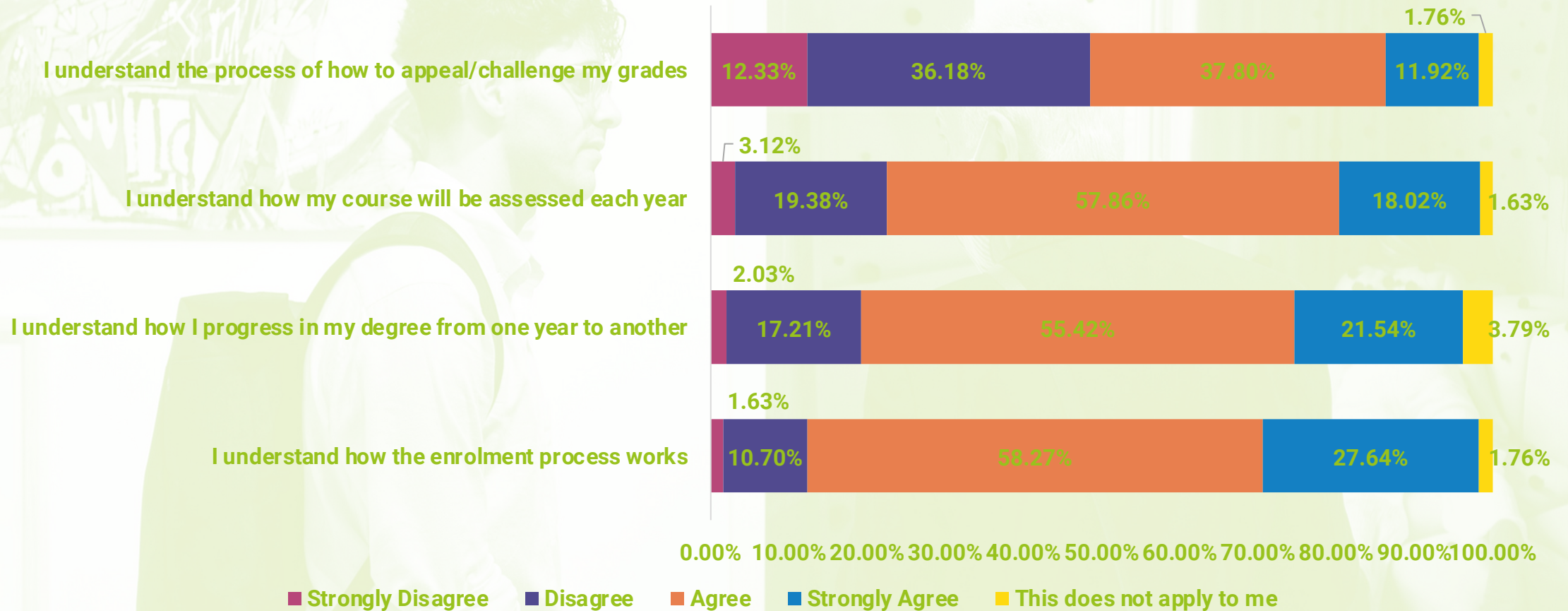
Which of the following would you like to see improved at UAL to enhance your university experience?



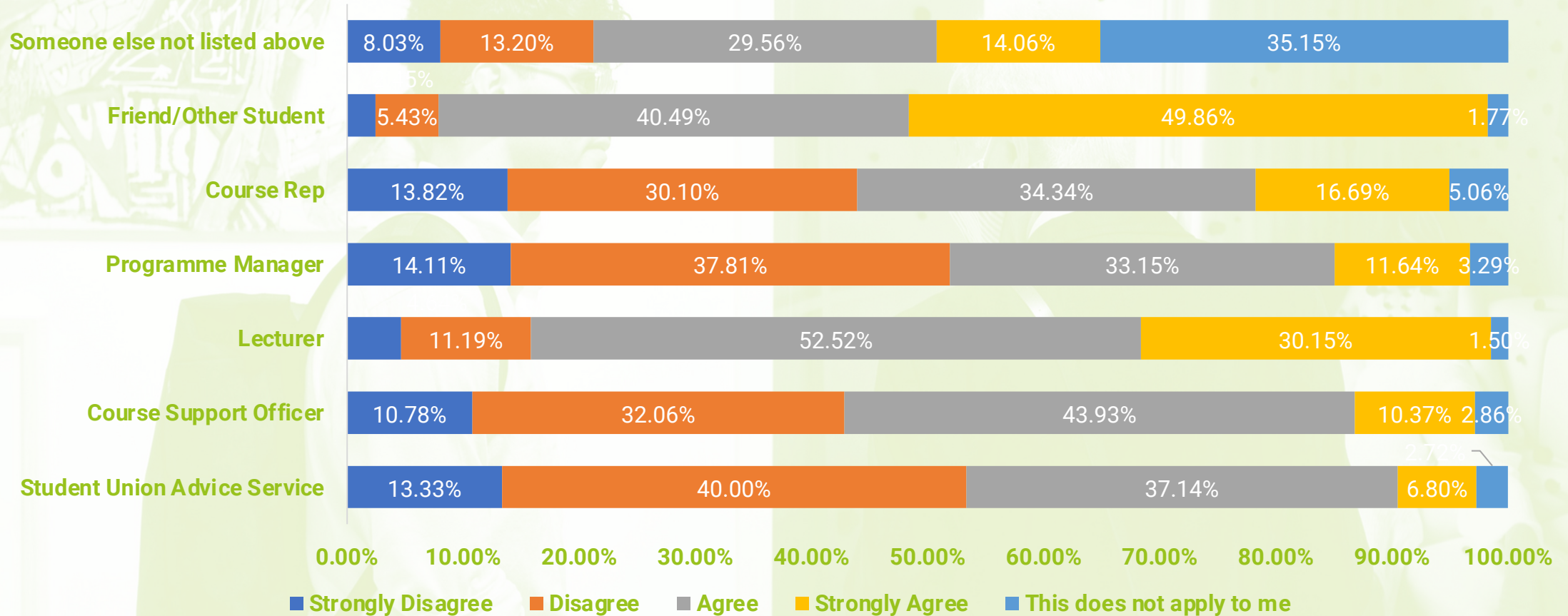
What one change or improvement would have the biggest impact on your UAL experience?

- *“More social opportunities within my course/class specifically “*
- *“More flyers/posters and information stall at each college will be great help. As sometimes, it is easily to miss out the information on social media or on student union website. Since the SU is not located at every college, will be great to have information on a noticeboard. “*
- *“More face to face time with tutors”*
- *“A larger career opportunity for every student once graduated. That or some form of placement work for everyone so they don’t just graduate and that’s that.”*

To what extent do you agree or disagree with the following statements

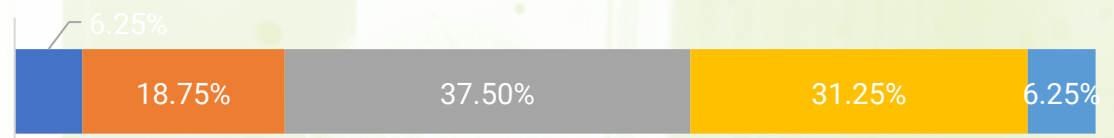


If you need advice and support at University, how likely are you to speak to the following people?

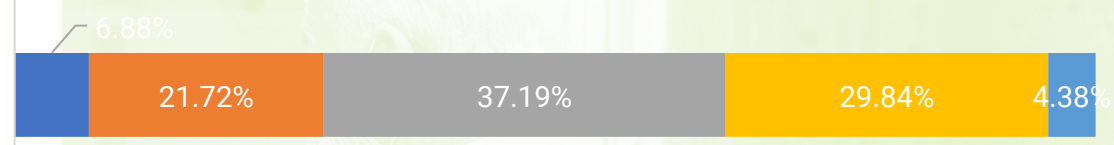


To what extent do you agree or disagree with the following statements?

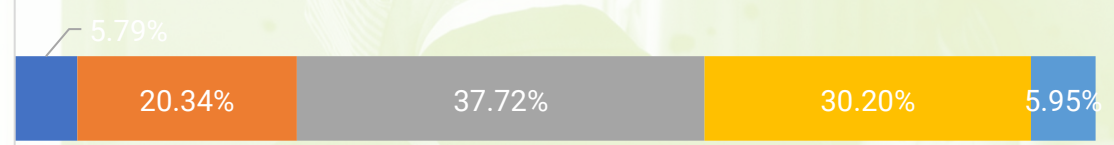
There is a strong sense of community outside of my academic environment



There is a strong sense of community in my College



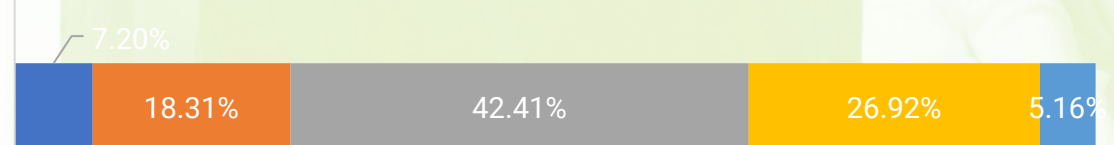
There is a strong sense of community in my department / school



There is a strong sense of community in my course



There is a strong overall sense of community at UAL



0.00% 10.00% 20.00% 30.00% 40.00% 50.00% 60.00% 70.00% 80.00% 90.00% 100.00%

■ Strongly Disagree ■ Disagree ■ Neutral ■ Agree ■ Strongly Agree

What could be done to build a greater sense of community at UAL?

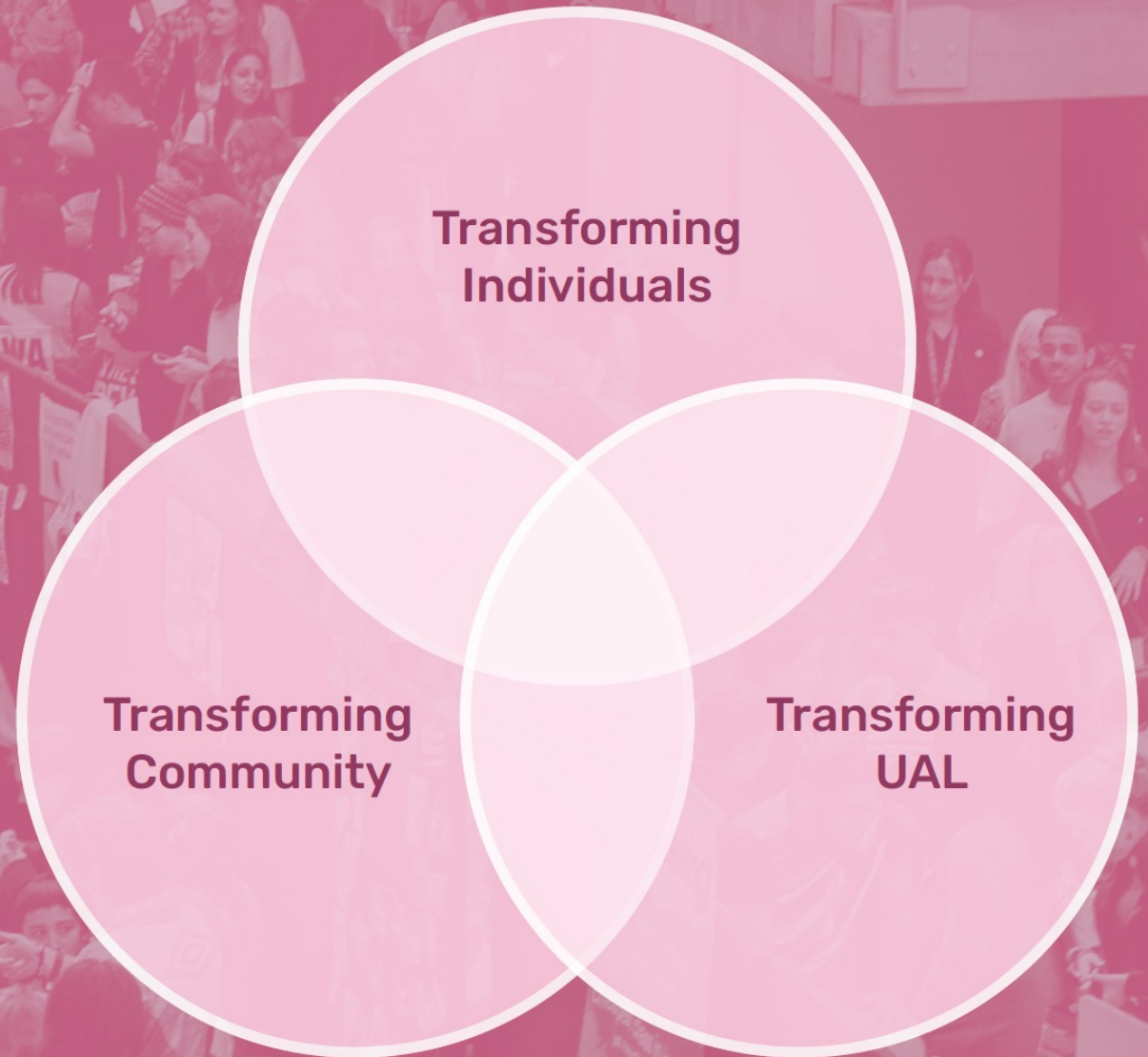
- *“It would help if we occasionally had class based activities together - these are rare. I don't even know the names of half the people in my group - and only 21 of us.”*
- *“More opportunities to mix with other courses”*
- *“More competitive activities (friendly ones ofc)”*
- *“Better campus to socialize, Archway sucks as it doesn't have spaces to socialize”*
- *“Consistency throughout colleges. Some (like CSM) get way more attention, funding, opportunities than others like Camberwell where there's not enough space for everyone (I didn't have any studio space for 2 years)”*
- *“Changing the course structure to include more seminars, workshops, interest groups on the course so students spend more time together instead of burying their heads in their own independent projects!”*
- *“More non-drinking (sober) events. But not necessarily advertised as 'non-drinking' as this can put people off. Just evening events that do not have alcohol served”*

What should the SU's number one priority area be?

- *“Creating a sense of community”*
- *“space distribution”*
- *“Making things better now rather than a long-term future plan. For example I am an LCF student and answer to every issue is the new Stratford campus, which I won't get to use. I think my student fees should be fixing the things in the buildings I study in.”*
- *“keep people informed overall”*
- *“The student experience should be the number one priority.”*



Strategic Direction to 2027



Our People

Our Practice

Our Places

Our
Processes

Transforming Individuals



Transforming Individuals

"Every individual matters. Every individual has a role to play. Every individual makes a difference." - Jane Goodall

By 2027, we will transform individuals by:

- Our professional development programmes and connections with external organisations will provide technical and employability skills to **support creative professionals' development**.
- Showcasing students at UAL and focusing on **non-traditional art forms, hobbies and interests**. We will have a comprehensive and nationally recognised program of opportunities supporting students' professional and personal development.
- Developing **our Advice Service to be a centre of excellence**, working closely with UAL and the colleges, to deliver proactive student support and information on issues of academia, mental health and housing.
- Transforming our student societies, sports clubs, employment opportunities, and volunteering communities will empower individual students to develop opportunities to continue **developing transferable skills**.
- Our student societies, sports clubs, employment opportunities and volunteering communities will empower individual students to understand and **develop their capacity to change their individual circumstances and the circumstances of others**.

A group of young women are shown in a social setting, likely a party or dance. They are dressed in dark, possibly sequined, dresses. Several women have their arms raised, some holding drinks or papers. The scene is captured with a semi-transparent orange overlay, which serves as a background for the text. The overall atmosphere is one of celebration and community.

Transforming Communities

Transforming Communities

“Alone, we can do so little; together, we can do so much.” - Helen Keller

By 2027, we will transform community by:

- Supporting student and political activism, equipping students with the skills and information they need to be the **next generation of community leaders**.
- Our societies, sports clubs and volunteering communities will be transformed into **centres of excellence in inclusivity and diversity**. Students will lead them, ensuring no student feels isolated at UAL.
- Working in partnership with internal and external stakeholders, our work will focus on **creating safe and accessible spaces for students** to study, live and play both on and off campus.
- Working in partnership with London communities to **expand students’ opportunities to network and make connections**.
- Focus on developing both physical and digital community building, creating the ability for students to feel **connected in a multitude of modes**.
- Focus on creating a community which support students to **form connection across different campuses, colleges, and levels of study**.

Year

Transforming UAL

Katumba Mutale and Ratina Rama



Transforming UAL **Year**

“Education is the most powerful weapon which you can use to change the world.” – Nelson Mandela

By 2027, we will transform UAL by:

- Being evidence-led. Using **research and our unparalleled knowledge** of the whole student body, we will drive positive change for students.
- Making clear the **impact and value of Arts SU** to the entire UAL community.
- By working in partnership with the colleges and UAL, we will have reviewed what students, where they learn and how they learn so that UAL has a **diversified curriculum which reflects the diversity of students at UAL and their backgrounds.**
- By working in partnership with the colleges and UAL, we will develop **effective two-way communication channels** that empower the student voice and put it at the heart of UAL.

Strategic Enablers

Our Strategy sets our direction, but it will only be possible with several enabling priorities that support delivery. The key enablers are:

Our People

We will attract, develop and retain the **talented and innovative** student and non-student workforce that a modern students' union requires.

Our Places

We will use our physical premises and digital platforms to continually reform how we work and connect with our members, ensuring a **two-way communication stream** between us, students and stakeholders.

Our Processes

We will ensure that our organisational governance, policies and processes are fit for purpose, that we are financially sustainable and that we deliver a **high-quality, consistent and responsive organisation**.

Our Practice

As a Union, how we act is just as important as what we do. We will ensure that we focus on our decision-making and actions to create a union which is **an inclusive and sustainable space for all**.